

Dermacos Ads Performance Report

Generated at 2026-04-15T04:00:44+00:00 | Range 2026-03-16 to 2026-04-14

Metric	Current	Previous
Spend	191.715 VND	0 VND
Impressions	34.094	0
Clicks	32	0
CTR	0.09%	0.00%
CPC	5.991 VND	0 VND
Conversions	0	0
ROAS	0.00x	0.00x

Review

The current period has delivery, but the previous comparison window returned no data, so period-over-period percentage comparisons are unavailable. Current tracked conversions: 0.

What is working

- Performance remained stable with no major positive outliers detected.

Needs attention

- The previous comparison window returned no delivery, so period-over-period deltas are unavailable.
- No tracked conversions were returned by the configured action types.

Recommended actions

- Keep monitoring Dermacos_Engagement_1304 because it currently leads by spend at 191715 VND.
- If this account is running engagement or awareness campaigns, treat ROAS as unavailable and map the right conversion action types before using revenue-based recommendations.

Top campaigns

Campaign	Spend	Conversions	ROAS
Dermacos_Engagement_1304	191.715 VND	0	0.00x